

## The feedback process from the Employers

The Career Guidance Cell of the college is run by a team of dedicated Alumni.

The organisation of Placements, training for interviewing skills and follow up with the companies are done by the team of Alumni in the Career Guidance Cell.

The feedback in the form of a questionnaire is obtained to plan revision of syllabi incorporating the suggestions to enhance employability.

Based on the feedback, the CGC has included training sessions in communication skills, team building, career mapping and other soft skill sessions for the final year students.

They also organise job fairs to facilitate the face to face interaction of the employer and the prospective employee

\*Sample unfilled feedback form attached as follows



STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI - INDIA

Name of the Company/ Organisation:

Name and Designation of Respondent:

Engagement/Association with SMC as part of the Industry:

- a) Board Member b) Benefactor/Well Wisher c) Parent d) Alumna e) Employer
- Rate the outcome based curriculum design in terms of graduate profile: Very Good/ Good /Fair
- 2. How well does the curriculum cater to the needs of the industry? Very Well/Well/Fairly Well
- 3. Course content caters to enhancing the skill sets of SMC graduates Strongly agree/ Agree / Somewhat agree/Disagree
- 4. The curriculum is updated and relevant to employer requirements : Strongly agree/ Agree / Somewhat agree/Disagree
- 5. Rate the SMC curriculum design and development as making students employable: Very Good/ Good /Fair